Minnesota North District

Church Partnership Model for the Bemidji Circuit

Appendix A

Live Streaming Solution for Churches [by Dacast]

Worship Together Through a Unified Streaming Platform.

Church Streaming Platform
Fully-Loaded with Professional Broadcasting Features.

Did you know that over 30% of church-goers have found their current place of worship through an online live stream?

Even before COVID-19 hit, church attendance has declined precipitously. Live streaming gives your congregation another option to participate.

With Dacast's Online Video Platform, you can bring Faith to followers both near and far.

Live Streaming Made Easy
Stream Faith Services Online to Any Device

Prepare
Plan and setup your live stream.
Provision your live channel in the Dacast hosting platform, stage your equipment and embed the ad-free video player on your website.

Invite
Grow your online reach.
Share the link to your video player with your parishioners and members of your church community.

Stream
Broadcast your sermon.
Get your cameras rolling, it is time to start the live stream and worship together.

Stream and Worship Anywhere
Make your sermons available to worshippers both near and far.

Roughly 60% of people who attend virtual church services say that they prefer tuning in online as opposed to the traditional church television networks.

Use live and on-demand video hosting to bring your sermons to your parishioners' smartphones, tablets, and laptops.

With Dacast, you can create a simple video-on-demand library, eliminate ads and company logos, and share to YouTube and Facebook for easy viewing access.
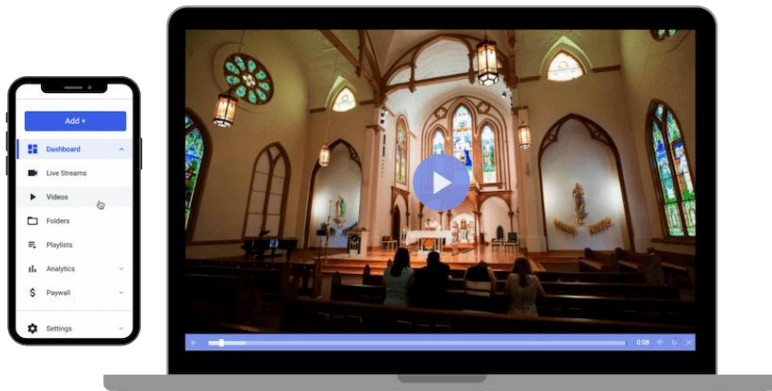
Minnesota North District
THE
LUTHERAN CHURCH
Missouri Synod

Easy to Use and Setup
Sign up and start streaming in minutes.

Live streaming with Dacast is simple and easy.

After you set up your channels and preferences in Dacast, all you've got to do is configure your encoder, prepare recording equipment and you're ready to stream your first church service.

https://www.dacast.com/support/knowledgebase/intro-to-live-streaming-a-step-by-step-walkthrough/
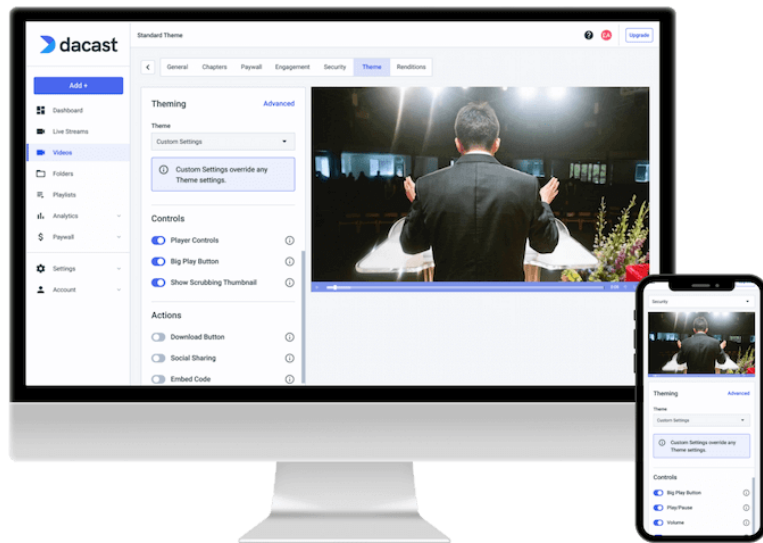
Unlimited Viewers
Broadcast to audiences of any size.
Unlimited viewership is included with each of Dacast's plans.

There are no limits to the number of believers that can tune into your live streaming service.

With Dacast, you can share streams on social platforms with simple share code, and deliver HD video content in most geographic regions.

Customizable Video Player

Stream without third-party branding.

Customize the video player with your Church's branding and stream to all types of devices.

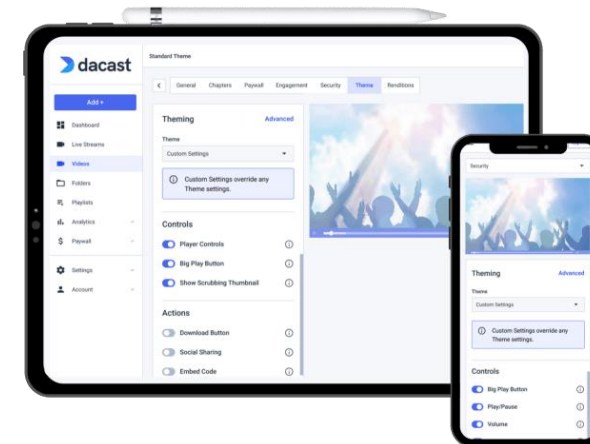Don't worry about ads, pop-ups, or sidebars that conflict with your organization's mission.

https://www.dacast.com/html5-video-player-3/

Reliable Live Recording and Video Playback

Record your sermons for on demand streaming.

Save your live sermons and publish the videos for members of your church community to playback later if they weren't able to watch the sermon in real-time.

https://www.dacast.com/support/knowledgebase/live-stream-recording-tutorial/

Video Monetization for Donations

Allow viewers to make donations with video monetization tools.
Tithing is important and with parishioners tuning in from home, it is easier for them to donate online.

Churches report a 70% increase in online donations after making live streaming services available for their viewers.

Leverage our online payments tools to collect donations during streamed sermons to collect regular monthly or annual donations with the subscription on-demand model, and allow parishioners to donate for access to pay-per-view video sermons if they typically prefer to attend your services in-person.
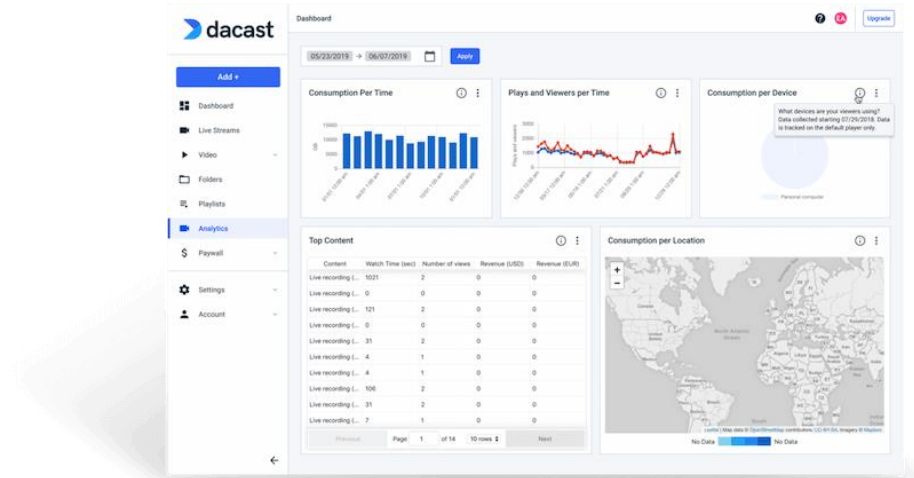

https://www.dacast.com/video-monetization/

Advanced Video Analytics

Assess viewership of your sermon.

Use advanced video analytics to see how many worshippers tuned in to your live stream, where they were viewing from, and what device they used.

Analyze this information to get a better idea of who makes up your virtual congregation.

DaCast is not the only company that can be used to help our congregations produce Live-streaming events
Another top rated company is called Restream
Appendix B references a local company that might also be able to help us. NL*fx*   *https://www.nlfxpro.com/*

Restream is a browser-based multistreaming platform that lets you create engaging and professional live videos and stream them to multiple destinations simultaneously. Stream to Facebook, Twitter, LinkedIn, YouTube, Twitch or any live video service that accepts RTMP streaming. With Restream, you can also broadcast live streams to your website and upload pre-recorded videos to stream them live.

Features

•Browser-based live streaming studio

•Multistream to several platforms simultaneously

•Multi-platform live chat in one window

•Upload and stream pre-recorded videos

•Live stream analytics and monitoring

•Embed live streams on your website with a web player

•Use custom graphics, logos and backgrounds

Restream Features cont.

- Schedule social media events in advance
- Save recordings of streams or use the Studio to record a video

Pros

- Stream to multiple channels with one bandwidth and low latency
- Beginner-friendly and easy to set up
- Connect with viewers across multiple platforms
- Integrates with 30+ platforms
- Free plan with basic streaming features

Cons

- No white label video hosting solution
- No password protection for live streams

Pricing

- Basic: Free
- Standard: $16 monthly
- Professional: $41 monthly
- Premium: $83 monthly

https://restream.io/blog/best-live-streaming-platforms/

This link provides a comprehensive listing of other companies that offer streaming services.
It includes the Features, Pros, Cons and Pricing for each service

MULTI-SITE CONNECTED WITH TECH CIRCUIT RIDER Model Appendix A

<u>Discussion/Notes:</u>

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